



# KAITLYN SHRIVER

Graphic Designer | Web Developer | Creative

720-879-3285 | kaitlyn.shriver94@gmail.com | Denver, Colorado

## PROFESSIONAL SUMMARY

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Dynamic and skilled professional with a solid background in graphic design and web development. Proven ability to manage multiple projects efficiently, from conception to completion, while meeting strict deadlines. Adept at leveraging both creative and technical expertise to deliver innovative solutions. Collaborative team player with excellent communication skills.

## EXPERIENCE

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Shuffling Madness Media

**Graphic Designer & Web Developer**

*01/2023 - Present*

- Developed and maintained responsive and user-friendly websites using WordPress, Webflow, and other relevant technologies.
- Collaborated with back-end developers to troubleshoot coding issues and ensure smooth functionality.
- Implemented search engine optimization (SEO) strategies, including meta tags creation, keyword research, and Google Analytics integration.
- Managed multiple projects simultaneously, meeting tight deadlines while maintaining high-quality standards.
- Designed packaging and apparel graphics, ensuring brand consistency and visual appeal.
- Created compelling flyers, posters, and print media materials that effectively communicated messages and promoted events.
- Produced key art and conducted photo retouching to enhance the quality of visual assets.
- Demonstrated proficiency in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign, to deliver high-quality graphic designs across various mediums.

PIN Business Network

**Senior Graphic Designer**

*06/2017 - 01/2023*

- Managed multiple projects simultaneously, meeting tight deadlines.
- Produced detailed illustrations for various materials including product packaging and promotional items.
- Developed innovative designs for print and digital media using Adobe Creative Suite.
- Incorporated feedback from clients to modify designs accordingly.
- Mentored junior designers in design principles and software applications.
- Analyzed data from customer surveys to inform design decisions.
- Collaborated with marketing teams to develop creative concepts meeting client needs.
- Created logos, flyers, marketing materials, and email campaigns.

PIN Business Network  
**Graphic Designer**  
10/2016 - 06/2017

- Stayed updated with industry trends and emerging technologies.
- Designed graphics for social media campaigns and marketing materials.
- Edited photos to enhance quality for print or digital formats.
- Collaborated with clients to determine design objectives.
- Completed creative deliverables within established deadlines.
- Utilized typography skills to create attractive layouts.
- Managed production from concept to completion.

DoBizLo  
**Graphic Design Intern**  
08/2016 - 10/2016

- Created original graphic designs for marketing materials using Adobe Creative Suite.
- Assisted senior designers in production processes and provided technical support.
- Collaborated with the marketing team to develop campaign concepts.
- Managed multiple tasks effectively while adhering to project timelines.

## EDUCATION

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**Associate's Degree in Graphic Design, Multimedia, & Illustration**  
Arapahoe Community College

## SKILLS

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- Display Advertising
- Management & Development
- Strategic Campaign Management
- Team Management
- Branding & Packaging
- Email Marketing
- Landing Pages
- SEO
- Color Theory
- Copywriting
- Illustration
- Typography
- Basic HTML, CSS, and JavaScript
- Adobe Creative Cloud Suite
- Figma
- Squarespace
- WordPress
- Presentation Design
- Digital Animation
- CMS Platforms
- Video File Editing
- Content Marketing
- Layout Design
- Social Media Management
- Internal Communications
- Website Analytics Tools

## WEBSITE, PORTFOLIO AND PROFILES

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[kaitlynshriverdesigns.com](http://kaitlynshriverdesigns.com), [behance.net/KaitlynShriver](https://www.behance.net/KaitlynShriver)